



ELITE

access

英文版

ENGLISH



ELITE CONCEPTS OUR STORY

Elite Concepts is one of Asia's leading hospitality groups, defining Asian hospitality since 1991. Our portfolio of restaurants and bars includes Ye Shanghai, Nanhai, Deng G, Duck de Chine and eyebar. We have been serving loyal, discerning patrons not only in Hong Kong, but also Shanghai, Beijing, and Taipei. Our many industry awards and accolades are an accumulation of commitment and recognition of our constant quest for delivering quality, served up with style.



YOUR GATEWAY TO EXTRAORDINARY EXPERIENCES

We are thrilled to introduce ELITE ACCESS – our membership program, that unlocks a world of unparalleled exclusivity and extraordinary experiences.

As an ELITE ACCESS member, you will enjoy a level of exclusivity that is truly unmatched. Designed for the most discerning individuals, ELITE ACCESS now offers an additional new concept, Penthouse. And of course, our existing perks still available for you to enjoy! Prepare to embark on a journey of exceptional dining and entertaining experiences, meticulously curated to surpass your every expectation.



MEMBERSHIP FEE

For an annual fee of HKD 2,988, you'll unlock a suite of benefits worth up to HKD 7,500, including access to our latest venue, Penthouse. Plus, special offers at our restaurants and bars in Hong Kong, RSVP invitations to private events, and more.

Introductory Offer

HKD2,988 / year

per person

(until end of 2024 only)



MEMBERS' BENEFITS

DISCOUNT OFFERS

- 12% off on Food & Beverage at all Elite Concepts Group's restaurant and bars in Hong Kong only
- 25% off on Food & Beverage at Penthouse

DINING COUPONS

- A HKD500 dining coupon to be used at Ye Shanghai Hong Kong or Ye Shanghai Kowloon
- A HKD500 dining coupon to be used at Nanhai No.1 Kowloon or Nanhai No.2 Hong Kong
- A HKD500 dining coupon to be used at Deng G Wanchai or Deng G Sichuan Kowloon



*Terms and Conditions are applied.

MEMBERS' BENEFITS

PENTHOUSE EXPERIENCE

From the indulgent prix fixe menus to the refined wine and tea tastings, every aspect has been meticulously curated to provide a truly remarkable journey. Ascend to new heights of epicurean delight with the Penthouse Experience.

- Indulge in a **complimentary 6-course Prix Fixe dinner** for 4 guests, savoring the finest seasonal ingredients.
- Embark on a private wine and cheese tasting, guided by our expert sommelier, as you explore **Cellar 31 Experience** for 4 guests.
- Discover the art of traditional Chinese tea with an exceptional tea tasting with our selection of savory and sweet bites, join us for a **Tea Experience** for 2 guests.
- Celebrate in style by booking our private dining rooms, where you'll enjoy a **complimentary bottle of Ruinart Blanc de Blancs Brut**.



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MEMBERS' BENEFITS

PRIVILEGES

As an esteemed member, you'll unlock unprecedented privileges. From priority access to exceptional pricing, our exclusive offerings are designed to amplify your culinary journey.

- Enjoy 25% off discount on dining, private dining room booking and special events at our **new members only venue - PENTHOUSE.**
- **Exclusive access to Cellar 31** at Penthouse, where you can join us for a wine and cheese tasting private session, or simply host your own!
- Be the **first to know** about our latest offerings and upcoming events across all venues.
- Relish happy hour prices from 3 PM to closing every day at the **Terrace in Ye Shanghai** and **Jin Zui at Deng G Sichuan.**



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MEMBERS' BENEFITS

REWARDS

As an esteemed member, you'll embark on a remarkable culinary journey where every bite counts. Earn points with every visit, from enjoying our exceptional set menus to indulging in our renowned à la carte offerings. These points unlock a world of exclusive privileges and rewards tailored to your discerning tastes. The more you dine, the more you'll be rewarded!

- Earn 1 reward point for every eligible HKD 1 spent on food and beverage, excluding service charge.
- The final paid amount, excluding any service charges, will be converted into reward points.
- Redeem your accumulated points for a variety of rewards, including merchandise, dining offers, travel, 5-night stay at Villa Puri Tupai, Ubud Bali and more!



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PENTHOUSE

VENUE RENDERINGS

Contact No.: 2487 3788

Email: ph1@elite-concepts.com

Address: 31/F, iSquare, 63 Nathan Road, Tsim Sha Tsui



EVENT PRIVATE DINING
@ DINETTE



PASSAGE TO TEA LOUNGE
WITH FULL SEA VIEW



CELLAR 31
WINE TASTING TABLE



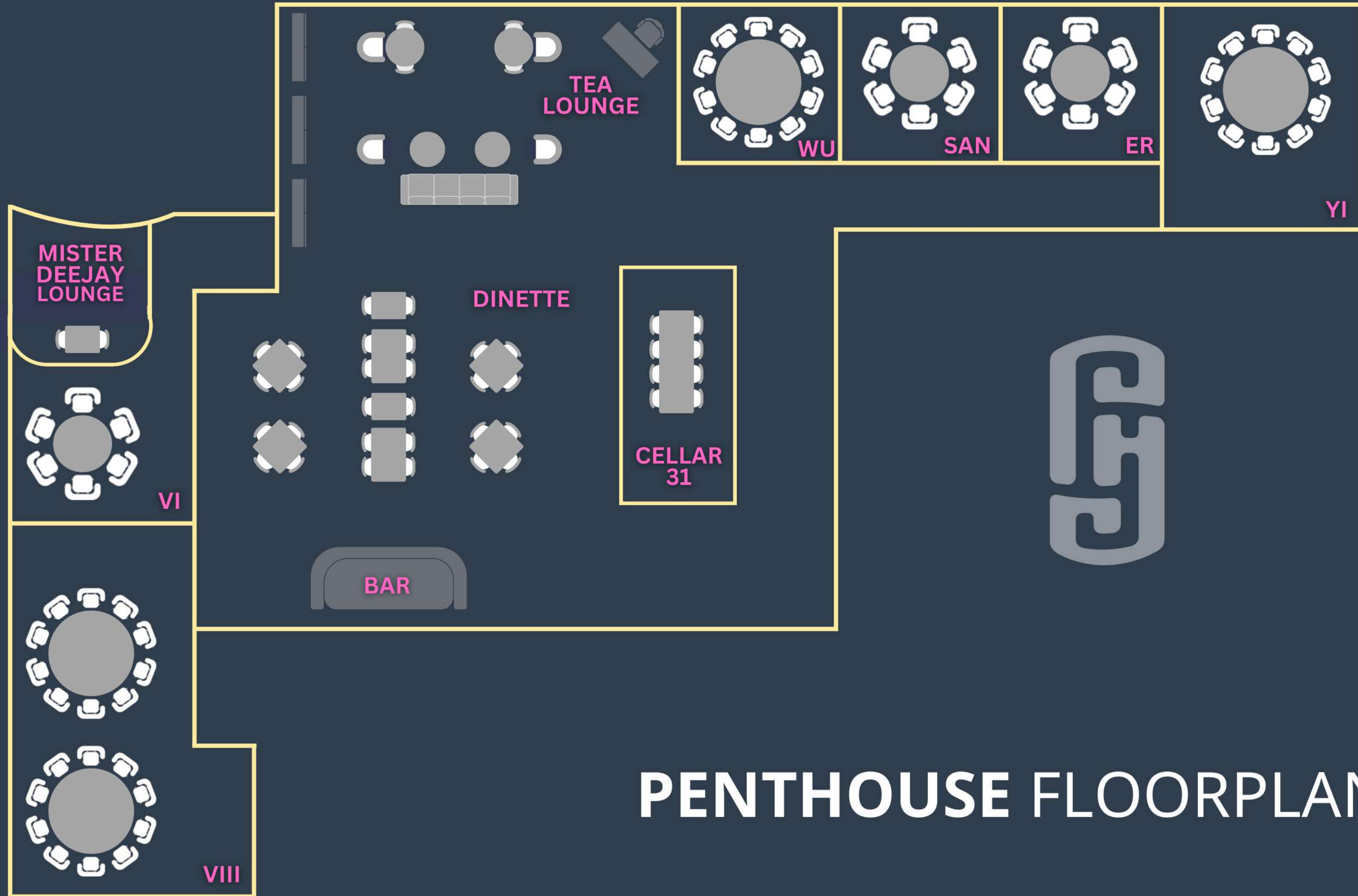
ESPRESSO COCKTAIL BAR



SEAVIEW TEA LOUNGE



VIEW INTO
MISTER DEEJAY LOUNGE



PENTHOUSE FLOORPLAN

OUR HONG KONG VENUES



yè shanghai

Shop 332, 3/F, Pacific Place,
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Nanhai No.1

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Deng G

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eyebar

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yè shanghai

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Nanhai No.2

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鄧記川菜
Deng G Sichuan

Deng G Sichuan

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Jin Zui

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OPENING SOON!



CONTACT US

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